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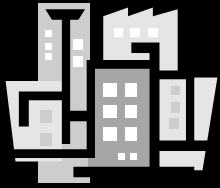
Health & Health Care Task
Force Report

May 17, 2012



Agenda

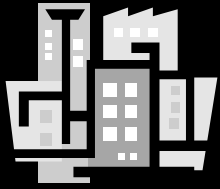
- Impact of health care industry on jobs
- Regionalization & Investment in Health Care
- Pilot Study
- Research study to support investment



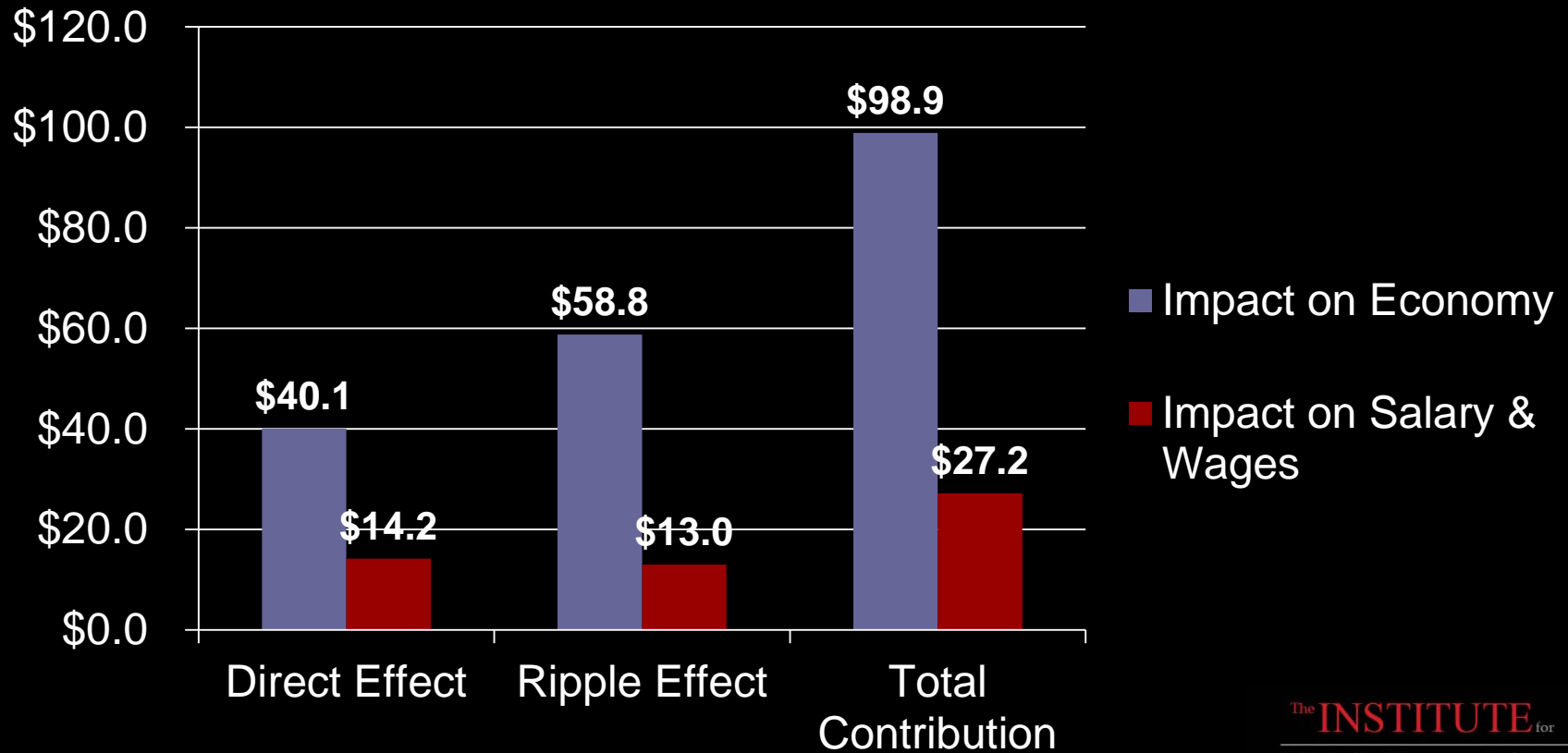
Health Care as an Economic Driver

- ▶ “A hospital is **an irreplaceable community asset** that provides access to a broad range of essential health care services. Hospitals also are essential in another way—as economic engines.”

*Source: PA Hospitals Critical to State Economy
Hospital and Health Systems of PA 2011*



PA Hospitals & Health Systems Support other Business and jobs in the Commonwealth (billions)



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Source: PA Hospitals Critical to State Economy: Hospital and Health Systems of PA
April 2011



Lackawanna & Luzerne County Top Employers

Rank	Lackawanna County	Luzerne County
1	State Government	Federal Government
2	Allied Services	State Government
3	Moses Taylor Hospital	Wilkes Barre Hospital Company
4	County Government	County Government
5	Community Medical Center	Wal-Mart Associates Inc.
6	Scranton School District	Geisinger Wyoming Valley
7	Mercy Hospital	NBC Pittston Merchants Inc.
8	Cinram	Hazleton Area School District
9	Federal Government	PPL
10	University of Scranton	Pride Mobility Products



Regional Employment

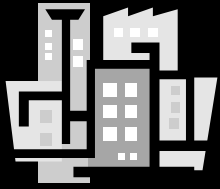
- Lackawanna and Luzerne County Hospital
12,000 + Employees
- Additional Industry Employment Sector
 - Outpatient Diagnostic Centers
 - Ambulatory Surgery Centers
 - Physicians' Offices
 - Long Term Care Facilities



2011 - Shift in Tide in Health Care in Northeastern PA



Regionalization



Regionalization of Health Care 2011

■ Lackawanna County

■ Luzerne County



GEISINGER

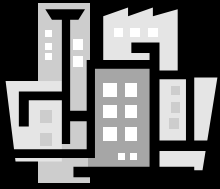




Investment in Regional Health Care



- Acquisition of Wyoming Valley Health Care System in 2009
 - Committed to \$135 million over 7 years
 - \$ 53 million construction project underway
- Acquisition of Regional Hospital (May 2011) Moses Taylor Health Care System (2012)
 - Commitment to invest \$125 million
- Geisinger Wyoming Valley
 - Almost doubled in size
 - \$ 60 million critical care wing
 - \$ 10.2 million NICU
- Geisinger Community Medical Center
 - \$ 158.6 million over 7 years



Total Investment to Regional Health Systems over next 7 years (millions)



- Total
- GCMC
- CHS LC
- CHS WB



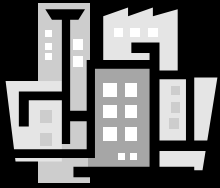
Expansion Opportunity for Regional Health Care

- Residents leaving community for health care services that could be delivered on a community level
- Absence of quantitative and/or qualitative data explaining outmigration
- Anecdotal reports
 - Access?
 - Quality?



Investment Presents Opportunity for Economic Development

- Must capitalize on investment \$\$\$
- Insure expansion in health care delivery system
 - Improve population health
 - Create jobs



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- Pilot study conducted – n=48
 - 82% of the respondents indicated they sought health care outside of the county within the past 12 months
 - Hospital/doctor performance and reputation were reasons provided
 - 13% of respondents rated the care as “Excellent”



- Goal of Health Care Task Force 2012-2013
 - Conduct broad based public perception study
 - Research questions:
 - What factors influence your decision to leave the area for health care?
 - Will the recent changes in the health care ownership influence your decision to leave the area?
 - What factors do you consider when assessing the “quality” of services delivered by your health care provider?



Summary

- Health care industry
 - Strong economic driver in employment and spending
 - Sector represents largest employers in our region
- Regionalization of health care presents opportunity for economic growth
- Health Systems will be investing over \$400 million in the next 7 years
- Objective research study will inform health systems on the community perception of health care services