

“Turning Information into Insight”

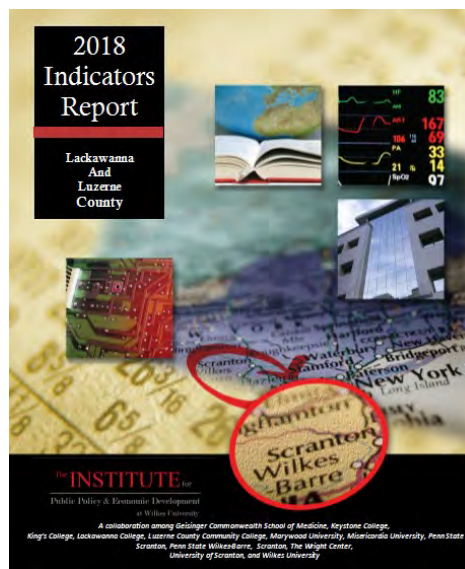
Mini Indicators

The Lackawanna and Luzerne Counties Indicators Report—produced annually—provides a snapshot of what’s happening throughout the region. Research covers key education, public safety, economic, environmental, infrastructure, and health and human services issues. This year, Teri Ooms, The Institute’s Executive Director, also presented Mini Indicators—an interim report to guide the progress and decision-making of the area’s frontrunners.

[Click Here to View a Recording of the Event!](#)

In this Issue:

- Mini Indicators Recap
- Fall Quarterly Economy Tracker Highlights
- Public Policy Issues Poll
- Special Thanks to the Fall Research Interns
- The Talent Report
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Access the 2018 Indicators Report [here](#)

A collaboration among Geisinger Commonwealth School of Medicine, Johnson College, Keystone College, King’s College, Lackawanna College, Luzerne County Community College, Marywood University, Misericordia University, Penn State Scranton, Penn State Wilkes-Barre, The Wright Center, University of Scranton, and Wilkes University

Quarterly Economic Tracker, Fall 2018 The region's latest economic data and trends — and a new look!

In this issue of the QET....

- Wages in the new workforce environment
- Labor market at a glance
- The cartography corner
- Property taxes
- Equity

[Access the QET Here](#)



Explore the Results of the Fall Student Poll!

Since 2004, The Institute has regularly polled higher education students enrolled with the organization's academic partners. The latest 2018 poll explores student opinions about public policy and civic engagement. Here are the details:

- 2,649 students from 13 schools participated
- The job market, cost of education, and healthcare were identified as primary policy concerns
- 75 percent of the students are registered to vote and will likely do so



[Access the Fall Student Poll](#)

The Institute extends special thanks to the Fall 2018 interns who have made valuable contributions to projects that fuel regional economic growth!



- Wyatt Cox,
Wilkes University
- William Gorman,
University of Scranton
- Jon Lanzaro-Fisher,
Marywood University
- Shauna Leahy,
University of Scranton

Unveiling the Regional Talent Report

In the coming decade, northeast Pennsylvania's skilled workforce will regain an impressive economic edge. Workforce development is conducive to regional growth, which is why The Institute's research team compiled a talent report highlighting various needs throughout multiple industry sectors.

READ the REPORT to learn about wages, projections, post-secondary education awards, and more!



The Talent Report analyzes the current and forecasted workforce, industry, and educational profiles of Lackawanna and Luzerne Counties and their citizens. It showcases the top sectors and occupations in the region, based on the number of employed workers. Fastest-growing industries and occupations are also addressed, along with anticipated job growth, replacement demands, exits, and transfers within these industries.

Have you seen our new publication?

With the support of the Moses Taylor foundation and the Scranton Area Community Foundation the ***Institute Review*** is now reaching the inboxes of all our loyal subscribers.

Twice per month, be on the lookout for this insight into economic, equity, health, social service, and policy news at the local, national, and even international levels.



We've Been Busy! *Learn about some of our latest projects...*

AllOne ACCE Evaluation

Led by the AllOne Foundation, the Autism Collaborative Centers of Excellence facilitates service delivery to families and individuals with Autism Spectrum Disorder. The Institute serves as the evaluator for this program. Information on intervention and service volume, demographic details, and indicators such as key milestones inform analysis and outcomes. Site visits and surveys of clients, staff, and other stakeholders guide the research.



Appalachian Regional Commission (ARC) Economic Impact Analysis

ARC is a United States federal-state partnership that works with the people of Appalachia to create opportunities for self-sustaining development and improved quality of life. The Institute is studying factors impacting the greater region's economic growth as it pertains to loss of coal and coal supply chain businesses.



Community Development Properties, Scranton Market Study

CDPS oversees a downtown residential monthly parking program. The Institute assessed the parking needs and habits of property residents, exploring attitudes regarding off-street parking, cost, distance from car to door, and covered spaces and other amenities. Survey results contributed to recommendations for increased program success.

CEO Needs Assessment

The Commission on Economic Opportunity is on a mission to eliminate poverty and elevate community well-being. The Institute is once again supporting these efforts through the development of a needs assessment. Data from agency partners, service recipients, and CEO staff shared information to be analyzed and recommendations for further organizational development.

Geisinger Initiatives

Geisinger's 4Ride Program is a coordinated public transportation effort. The Institute is studying whether access to transportation positively influences social determinants of health—perhaps by reducing emergency room visits and hospital re-admissions, assisting the regular use of prescriptions, improving medical appointment attendance, and enhancing patient-perceived quality of life and serving as the external evaluator.

Grantmaker’s Project

With the support of the Scranton Area Foundation and the Moses Taylor Foundation, The Institute is informing regional decision-makers through the Grantmaker’s Initiative. A policy briefing allowed legislators to learn more about the latest research findings, and The Institute Review reaches hundreds of business and community leaders twice per month.

Maternal and Family Health Services (MFHS) Needs Assessment

The Institute prepared a needs assessment for MFHS Reproductive Health and Family Planning Program, specifically identifying the counties most at risk for poor prenatal and postnatal health. The report details need throughout the MFHS service area and offers capacity-building recommendations.



PNE Regional Talent Report

The Institute is preparing a talent report much like the recently-issued version that covers Lackawanna and Luzerne Counties. The content developed on behalf of Penn’s Northeast will be notably more expansive, however. It will encapsulate Lackawanna, Luzerne, Wayne, Monroe, and Schuylkill Counties—thereby providing a more comprehensive overview of the regional workforce.

St. Joseph’s Center Needs Assessment

St. Joseph’s Center offers an array of services to support families and individuals with special needs. An assessment conducted by The Institute helped the organization identify trends in the implementation and use of those services, so that programs can be improved and expanded as necessary.



W-B Connect Data Reporting and Coordination

W-B Connect functions as an entrepreneurial ecosystem. It is a network that facilitates business growth, along with job creation and retention. It also markets the region as an attractive home for expanding enterprises. Services include training, mentoring, networking, technical assistance, and access to other resources. The Institute coordinates traffic through the program while monitoring (and reporting) data and qualitative content.

Client Solutions

Market & Feasibility Studies

Indicators- Indexes

Community Needs Assessments

Housing Studies

Economic Development Strategies

Economic and Tax Impact Studies

Survey Research

Industry Studies

Workforce Studies

Education Studies

Policy Analysis

Site Selection Research

Economic and Demographic Profiles

Grant and Program Evaluation Support

Research Validation and Peer Review

Tourism Strategic Plans

Comprehensive Plans

Asset Maps

Save the Date!

Indicators 2019 is right around the corner!

Indicators 2018 was a huge success, with about 160 regional leaders in attendance. It was a thought-provoking program that presented a fascinating snapshot of what's trending in NEPA, and we can't wait to do it again.

We're capturing cutting-edge research, with the help of our network of issues-focused task forces. The insights we glean will help you make informed decisions regarding the challenges and opportunities you face as a community leader. Whether you're a policymaker, an entrepreneur, or a nonprofit director, the trends we track are critical to a successful future.

You don't want to miss this wealth of social, environmental, and economic data! Join us on **May 9, 2019** not only to find out what the future has in store, but also to participate in a dialogue that identifies priorities and sparks purposeful action.

The Indicators project measures the region's progress over time on key economic, education, public safety, health and human services, environment, and infrastructure measures. In short, it portrays quality of life in the region.

Are You Interested in a Partnership?

Do you feel a personal connection to the culturally-rich northeast? Would you like to further invest in the region? If so, we invite you to join our growing list of generous community of supporters. Your underwriting will help the Institute provide our community with data and research that promotes informed decision-making and leads to greater economic vitality for the area.

Your partnership will contribute to:

- Task Force Research**
- Annual Indicators Forum**
- Quarterly Economy Tracker**
- Regional College Student Poll**
- Regional College Internship Program**

Please contact Susan Magnotta at magnotta@institutepa.org to discuss the possibilities!

Community-Based Research

Access the latest regional research on the Institute's website. www.institutepa.org

Regional Indicators Data & Research

Indicators data tracks the region's progress over time. They include economy, healthcare, environment, education and infrastructure measures. <http://www.institutepa.org/PDF/Indicators/2018/indicators18.pdf>

Task Force Research

Recent and archived research studies identify and address the region's challenges. This research is a driving force behind many important economic development and community revitalization initiatives, which produce positive outcomes for our area.

http://www.institutepa.org/Regional_Indicators.htm

Quarterly Economic Tracker

This quarterly electronic publication explores the region's economic and business trends. <http://www.institutepa.org/Economy%20Tracker.html>

Polling Program

Better understand the subject matter interests, public policy views, and civic engagement of our local college students and future leaders. http://www.institutepa.org/community_research_polls.html

www.institutepa.org/community_research_polls.html

Who We Are

The Institute is dedicated to empowering business and community leaders with researched-driven strategies for informed decision-making.

We conduct community-based, empirical research to identify the opportunities and challenges unique to our region, and offer innovative solutions for the problems facing our communities. **This research is funded by generous academic partners and sponsors who share our vision for a strong regional economy and vibrant communities.**

Thank you to our 2018 Research Sponsors!

The Institute would like to sincerely thank our generous stakeholders who share our vision for a strong regional economy and healthy communities. Your support makes our work possible!

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Andrew J. Sordoni Foundation
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PPL Electric Utilities
Sordoni Family Foundation

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