

The Institute

Turning Information into Insight

Economic, Impact, Health,
Social, and Education
Research, Evaluation, and
Consulting



Indicators 2020

WEDNESDAY, JUNE 17



The Indicators event is now virtual!

9:00 am—10:45 am

\$55 Registration

The only event of its kind in the region.

In this Issue:

- Indicators Information
- Many Thanks to Sponsors
- Insight into Special Presentations
- Overview of Task Force Projects
- New! Institute Insights on COVID-19
- Fiscal Impact of COVID-19 on Municipalities
- Recognizing Transitions in Leadership
- Community Based Research and Underwriting Opportunities

With **SPECIAL PRESENTATIONS** on
Education & Workforce Development; Jobs, Economy &
Economic Development; Health & Health Care; Housing; and
Planning, Land Use, Transportation & Infrastructure

Researchers from the Federal Reserve Bank of Philadelphia
will also present their findings regarding the early effects of the
COVID-19 pandemic on the labor force, small businesses,
neighborhoods, economic mobility, skills transference,
and housing affordability

The Institute is committed to delivering the same quality regional data and research you have come to expect from us—delivered directly to your home or office. We thank you for your partnerships and look forward to working together to overcome our region’s current challenges!

A collaboration among Geisinger Commonwealth School of Medicine, Johnson College, Keystone College, King’s College, Lackawanna College, Luzerne County Community College, Marywood University, Misericordia University, Penn State Scranton, Penn State Wilkes-Barre, The Wright Center or Graduate Medical Education, University of Scranton, and Wilkes University

**Many Thanks to Our 2020 Community-Based Research Underwriters
and Indicators 2020 Event Sponsors!**

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Luzerne County Visitor Bureau
Marywood University

Interested in that special presentation from the Federal Reserve Bank of Philadelphia?

Here are more details:

Keith Wardrip, the community development research manager, will discuss research estimating the early effects of the pandemic on the labor force, small businesses, neighborhoods, and housing affordability. **Kyle DeMaria**, research analyst, will present the findings from a study exploring how the transferability of in-demand skills could lead to economic mobility for lower-wage workers, highlighting the implications of this new research on the current economic environment.



Would you like to support The Institute? Here are the options and benefits:

<u><i>Signature Underwriters (\$10,000 & up)</i></u>	<u><i>Contributing Underwriter (\$5,000 & up)</i></u>	<u><i>Signature Underwriter (\$2,500 & up)</i></u>
<ul style="list-style-type: none"> • Yearlong recognition in all marketing materials and community based research • Yearlong recognition in quarterly newsletters to over 1,000 regional leaders • Promotion on social media, email, and digital newsletters • Listing on website • Full page organizational profile in the back of the Indicators book and listing in the front • Recognition at Indicators event on banner, event poster, and in program • Press release of partnership upon request • 6 tickets to Indicators event 	<ul style="list-style-type: none"> • Yearlong recognition in all marketing materials and community based research • Yearlong recognition in quarterly newsletters to over 1,000 regional leaders • Promotion on social media, email, and digital newsletters • Listing on website • 1/2 page organizational profile in the back of the Indicators book and listing in the front • Recognition at Indicators event on banner, event poster, and in program • Press release of partnership upon request • 4 tickets to Indicators event 	<ul style="list-style-type: none"> • Yearlong recognition in all marketing materials and community based research • Yearlong recognition in quarterly newsletters to over 1,000 regional leaders • Promotion on social media, email, and digital newsletters • Listing on website • 1/4 page organizational profile in the back of the Indicators book and listing in the front • Recognition at Indicators event on banner, event poster, and in program • Press release of partnership upon request • 2 tickets to Indicators event

Join our growing list of supporters! To learn more, contact Teri at ooms@institutepa.org.

Special sponsored research program for COVID-19 opportunities available.

Sneak Peek: What to Expect from the Latest Task Force Research

Health & Health Care: This study will explore data on child abuse and neglect in order to assess the scope of the problem and available resources. The report will also explore the broader public health implications of child abuse and neglect, identify shortages or gaps in services, and describe best practices or models to effectively prevent child abuse and neglect and mitigate its consequences.

Housing: To better understand this housing divide, the task force will analyze the regional housing market along with other socio-economic indicators (wages, debt, etc.) with a focus on those who struggle to afford housing. The analysis will consider issues such as homelessness, transitional housing issues, and housing needs of those leaving incarceration. Inventory, affordability trends (HUD data), and geographic patterns will be evaluated and used to identify recommendations for meeting regional housing needs.

Planning, Land Use, Transportation & Infrastructure: This report will consider the full build-out state of planned regional economic development projects in order to identify points of traffic congestion and consider impacts on transit utilization and bicycle/pedestrian infrastructure, as well as freight movement via road, rail, and air.

This research will include a congestion component evaluating predominant commute patterns, road counts, and pass-through truck traffic. It will consider planning and zoning, and identify opportunities for adaptive reuse and infill development in urban core to reduce congestion and meet demands of existing and planned land use patterns.

Jobs, Economy & Economic Development; Education & Workforce: Task forces will jointly develop a series of short research briefs on skills shortages, soft skills, labor demand, industrial automation, millennial workers, senior workers, job opportunities and higher education completions, and regional opportunities in the trades.

We realize regional leaders need reliable information, unbiased fact-based analysis, and real-time data to make the tough decisions necessary for a successful economic recovery.

These decisions must be data-driven - and The Institute is answering the call.

Introducing: Institute Insights on COVID-19

Northeast Pennsylvania needs a well-defined path forward and we strongly believe that a comprehensive research initiative will be critical in this process. That's why we've launched Institute Insights on COVID-19. Visit regularly for infographics with point-in-time information, the special Economy Tracker edition on COVID-19, specialized research on the pandemic's impact, and recovery plan recommendations. Studies will cover the economy, workforce, business and industry, local government, education, housing, social services, health, and emergency planning.

A special edition of the **Quarterly Economic Tracker** helped kick off this effort. It contains information surrounding **unemployment** and the **shifting labor market**, **stimulus allocation**, **vulnerabilities of area counties** and their **low-income households**, **resilience and recovery**, and **more!**

[Read the full issue here](#)

Quarterly Economic Tracker
Special Edition: Tracking the Impact of Novel Coronavirus COVID-19

The Institute
Turning Information into Insight

Closures Could Impact 90,000 Workers in Non-Life-Sustaining Industries in Lackawanna & Luzerne

By Andrew Chew, Senior Research & Policy Analyst

County	Q1 2020	Q4 2019
Lackawanna	15,105	19,010
Luzerne	17%	24,901
Luzerne	18%	26,879

In This Special Issue:

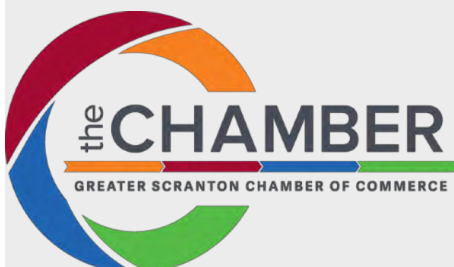
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For more research and analysis on COVID-19's impact please visit us on Facebook, Twitter, and LinkedIn and our website!

Sincere thanks to our sponsors!

The **Greater Scranton Chamber of Commerce**, **Sordoni Family Foundation**, and **UGI Utilities** along with the **Luzerne County COVID_19 Emergency Response Fund of The Luzerne Foundation**, **Scranton Area Foundation's NEPA COVID-19 Fund**, and **Wells Fargo Foundation** are the initial sponsors of our research! Thank you for your support.

Interested in supporting Institute Insights on COVID-19? Let us know at info@institutepea.org.



The Fiscal Impact of COVID-19 on Municipalities

 **New Research Released!**

“Overall, many revenue sources that municipal governments rely upon are subject to varying degrees of risk due to COVID-19 and the associated widespread economic distress.”

Are you wondering...

- What factors influence the vulnerability and resilience of the regional economy?
- What is the most significant risk?
- How will reliance on ‘elastic’ revenue sources affect six regional cities?
- Which local industries will be uniquely impacted—and how?

[Explore the findings here](#)



Client Solutions

Market & Feasibility Studies
Indicators- Indexes
Community Needs Assessments
Housing Studies
Economic Development Strategies
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Education Studies
Policy Analysis
Site Selection Research
Arts & Culture Studies

Economic and Demographic Profiles
Grant and Program Evaluation Support
Research Validation and Peer Review
Tourism Strategic Plans
Comprehensive Plans
Asset Maps



Change is afoot!

As we extend a warm welcome to Dr. Gregory Cant as the seventh president of Wilkes University, The Institute also offers wholehearted thanks to Paul Adams, Ph.D., the university’s 2019-2020 Interim President, for his support and guidance throughout the past year.



We also applaud Dr. Jill Murray as she assumes the position of President at Lackawanna College—all while expressing sincere appreciation for departing president Mark Volk and his leadership as he embarks on his retirement journey.



Additionally, we offer immense gratitude to Misericordia University’s outgoing President Tom Botzman, Ph.D. for his years of commitment to The Institute, and eagerly anticipate our time with 2020-2021 Interim President Kathleen Cieplak Owens, Ph.D.



Best wishes to all!

Are You Interested in a Partnership?

Do you feel a personal connection to the culturally-rich northeast? Would you like to further invest in the region? If so, we invite you to join our growing list of generous community of supporters. Your underwriting will help The Institute provide our community with data and research that promotes informed decision-making and leads to greater economic vitality for the area.

Your partnership will contribute to:

- Task Force Research**
- Indicators Report**
- Quarterly Economy Tracker**
- Regional College Student Poll**
- Regional College Internship Program**

Please contact Teri Ooms at ooms@institutepea.org to discuss the possibilities!

Community-Based Research

Access the latest regional research on the Institute's website. www.institutepa.org

Regional Indicators Data & Research

Indicators data tracks the region's progress over time. They include economy, healthcare, environment, education and infrastructure measures.
<https://institutepa.org/perch/resources/indicators18.pdf>

Task Force Research

Recent and archived research studies identify and address the region's challenges. This research is a driving force behind many important economic development and community revitalization initiatives, which produce positive outcomes for our area.
<https://institutepa.org/indicators.php>

Quarterly Economic Tracker

This quarterly electronic publication explores the region's economic and business trends.
<https://institutepa.org/economy-tracker.php>

Polling Program

Better understand the subject matter interests, public policy views, and civic engagement of our local college students and future leaders.
<https://institutepa.org/polling-program.php>

Who We Are

The Institute is dedicated to empowering business and community leaders with researched-driven strategies for informed decision-making.

We conduct community-based, empirical research to identify the opportunities and challenges unique to our region, and offer innovative solutions for the problems facing our communities. **This research is funded by generous academic partners and sponsors who share our vision for a strong regional economy and vibrant communities.**

Thanks to our 2020 Research Underwriters!

The Institute would like to sincerely thank our generous stakeholders who share our vision for a strong regional economy and healthy communities. Your support makes our work possible!

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