

The **INSTITUTE** for
 Public Policy & Economic Development
 at Wilkes University

"TURNING INFORMATION INTO INSIGHT"

A collaboration among Geisinger Commonwealth School of Medicine, Keystone College, King's College, Lackawanna College, Luzerne County Community College, Marywood University, Misericordia University, Penn State Scranton, Penn State Wilkes-Barre, Scranton, The Wright Center, University of Scranton, and Wilkes University

Fall
 2017
 Vol. 14
 Issue 1

Save the Date!

Indicators 2018

May 10, 8:30am
 Mohegan Sun Pocono

**Your Chance to
 BE IN THE KNOW!**

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Indicators Forum 2018

BE IN THE KNOW!
 NEPA's economic and social trends
 and data you need to know!

- Regional Job and Economic Growth
- Transportation & Infrastructure
- Education & Workforce Development
- Healthcare
- Housing
- Demographics

The only event of its kind in NEPA

In This Issue...

- >We welcome Greater Hazleton CAN DO as our new research partner
- >Northeastern PA's economic trends and data you need..
- > Transportation gaps affect region's economy
- >Student poll: Public Policy Issues

A Special Thank You To our Newest Research Partner!



Much sincere thanks to Kevin O'Donnell of Greater Hazleton **CAN DO**. We are so excited to have this wonderful organization as our new research partner. CAN DO's support is helping The Institute continue to support the region's data and research needs. Thank you to Kevin, Joe, and everyone at CAN DO for all you do for Northeastern Pennsylvania!

Institute Releases Northeastern PA's Latest Economic Data & Trends

INSTITUTE
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Quarterly Economy Tracker
Fall 2017

Migration Trends: County to County Population Changes

In This Issue:

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The Institute for Public Policy & Economic Development at Wilkes University

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In This Issue of the QET...

- Regional economy continues to improve
- Transportation issues affecting economy
- Migration trends by county...
- Fastest growing industries: Transportation & Warehousing

Access the **Quarterly Economy Tracker** here.

The Institute wants to hear from YOU!

Let us know what is important to you...

What do you see as the region's most pressing challenges?

How can Institute research initiatives help your personal mission?

What would you like to hear at the Indicators event in May?

[Email us Today!](#)



Transportation Issues Impacting Regional Economy

The Institute recently partnered with the Federal Reserve Bank of Philadelphia in a Scranton Area Foundation initiative to address the region's transportation issues. Findings presented at the Equitable Transit Summit show that a lack of transportation options in the region are negatively impacting our economy in several ways:

- As a barrier to employment
- Affects access to healthcare and childcare
- Impedes educational opportunities
- Makes shopping a challenge

Northeastern Pennsylvania's Equitable Transit Study



Institute Polling Program, Fall 2017

The Institute along with our 12 higher education partners conducts a quarterly polling program within our organization. The intent is to poll college and professional students on a variety of topics in order to better understand what our future leaders think is important. Students respond to issues of public policy, government and civic engagement.

Welcome to our Newest Board Members

The Institute would like to extend a warm welcome to **Dr. Linda Thomas-Hemak, President/CEO of The Wright Center**. Dr. Thomas will be replacing Brian Ebersole, formerly Vice President at The Wright Center.

We also warmly welcome **Tara Mugford Wilson, President of Power Engineering Corporation**. Tara will replace Mary Ellen Monacelli.

We would like to thank both Brian and Mary Ellen for their years of service and dedication to The Institute!

The Institute Welcomes Duncan Mayer, MSW, Research Analyst



Duncan recently joined The Institute as a research assistant. As such he is charged with data collection, qualitative research and analysis. Mayer has worked on both community based research studies conducting analysis such as the college student poll and several projects requiring field work such as stakeholder interviews, focus group facilitation and project evaluation.

As a student Duncan completed practicums at Prevention Point Philadelphia, the United Neighborhood Centers of Northeast Pennsylvania, The United Way of Lackawanna and Wayne counties, and at The Institute. While at The Institute he contributed to the annual Indicators report, analysis of survey data, and collaborative grant writing.

Duncan is a graduate of Marywood University in Scranton Pennsylvania with a Bachelor of Science and a Master's degree in Social Work.

Congratulations to Andrew Chew On receiving his AICP Certification!



The Institute congratulates Senior Research and Policy Analyst, Andrew Chew, on receiving his AICP certification.

The American Institute of Certified Planners, is a professional certification given by the American Planning Association to professionals in the urban and regional planning field. Planners with an AICP certification have demonstrated the academic qualifications, relevant work experience, and mastery of essential skills required to serve communities effectively. Certified planners are also committed to a high standard of ethical practice.

Andrew also holds a Master's in City and Regional Planning from the Bloustein School of Planning and Public Policy at Rutgers University. His graduate studies included coursework in community and economic development, urban economics, land use planning, and GIS. He earned a Bachelor's Degree in Political Science from Muhlenberg College.

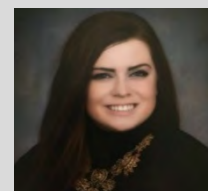
The Institute Wishes You a Healthy and Happy Holiday Season!



Institute Seeking Spring, Summer and Fall, 2018 Student Interns

The Institute is accepting applications for spring, summer and fall, 2018 sessions. Students of all majors may qualify for both academic credit and a stipend of up to \$599.

For more information or to apply, contact Erin McCormick at 570-408-9850 or mccormick@instituteapa.org.



Who We Are

The Institute is a non-profit research organization dedicated to empowering business and community leaders with researched based strategies for informed decision making.

We conduct independent, empirical research to identify the opportunities, issues and challenges unique to our region and offer innovative solutions for the problems facing our communities. This research is funded by our generous academic partners and sponsors who share our vision for a strong regional economy and vibrant communities.

Be in the Know!

Access the latest regional research on the Institute's website. www.institutepa.org

Regional Indicators Data & Research

Indicators data tracks the region's progress over time on the economy, healthcare, environment, education and infrastructure measures.

<http://www.institutepa.org/PDF/Indicators/2017/indicators17.pdf>.

Task Force Research

Recent and archived topical research studies identify and address the region's challenges. This research has been a driving force behind many important economic development and community revitalization initiatives that have produced positive outcomes for our region.

http://www.institutepa.org/Regional_Indicators.htm

Quarterly Economic Tracker

This quarterly electronic publication explores the region's economic and business trends.

<http://www.institutepa.org/PDF/EconomyTracker/qetsp17.pdf>

Polling Program

Better understand what our local college students and future leaders think is important, their perceptions of the region, and interest in civic engagement.

http://institutepa.org/community_research_polls.html

Thank you to our Research Sponsors!

The Institute would like to sincerely thank our generous stakeholders who share our vision for a strong regional economy and healthy communities. Your support makes our work possible!

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The Institute also offers a wide array of research, consulting and support services to help organizations boost productivity, increase profitability and be successful in their missions.

Economic Development Strategies
Economic Impact Studies
Industry/Workforce/Housing/Education Studies
Strategy Development
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Policy Analysis

Surveys
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