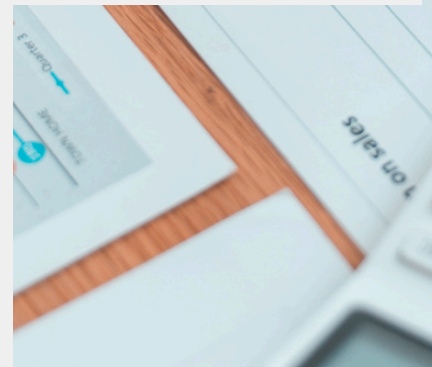
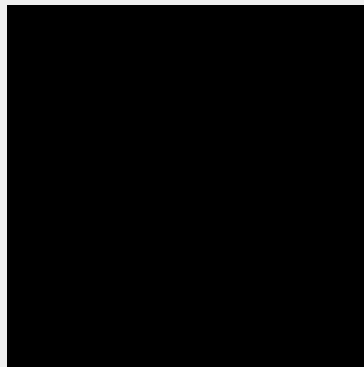
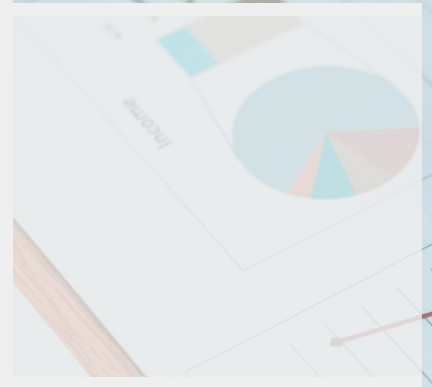
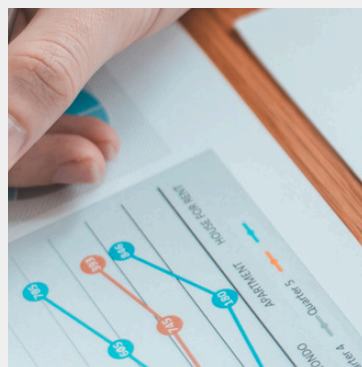
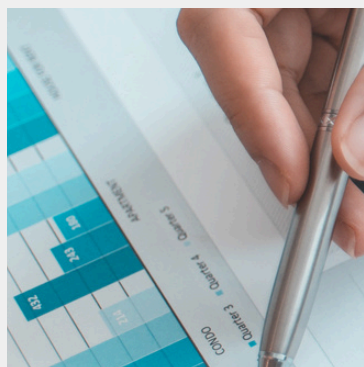
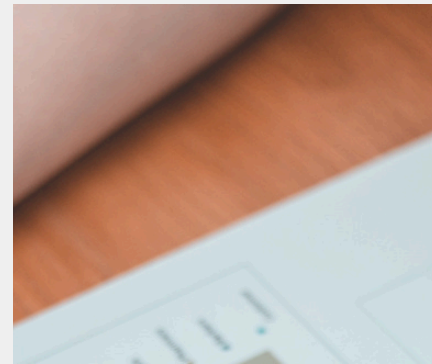


The Institute

Turning Information into Insight

2025 Annual Report

A collaboration among Geisinger Commonwealth School of Medicine, Johnson College, Keystone College, King's College, Lackawanna College, Luzerne County Community College, Marywood University, Misericordia University, Penn State Hazleton, Penn State Scranton, Penn State Wilkes-Barre, The Wright Center for Graduate Medical Education, University of Scranton, Wilkes University, and the business community.



From Our Leadership

The past year marked a period of meaningful transition and continued progress for our organization. President and CEO worked side-by-side in the spirit of co-leadership, and in keeping with our commitment to fostering data-driven decision-making throughout Northeastern Pennsylvania, we advanced our research portfolio, strengthened our partnerships, and expanded our impact across the region.

We remain deeply grateful for our academic partners, board members, underwriters, task force members, community collaborators, clients, and all stakeholders who share our vision for regional economic growth and improved quality of life.

Thanks to such generosity, we enriched our annual Indicators Report with new metrics and delivered timely task force research on critical regional issues, including infill development as a housing strategy, infrastructure solutions for rising temperatures, revitalization of mental and behavioral health care, approaches for addressing a potential energy shortage, factors shaping upward economic mobility, and opportunities to close the education achievement gap.

Through Project STIR – Sparking Transformation Using Information and Research – we shared policy recommendations with the regional legislative delegation at three retreats. In 2025, these efforts were generously supported by the Moses Taylor Foundation, the Scranton Area Community Foundation, the Robert H. Spitz Foundation, the Willary Foundation, and the William G. McGowan Charitable Fund.

We were also honored to join the Scranton Area Community Foundation and the City of Scranton in the CFLeads Economic Mobility Action Network, funded by the Bill and Melinda Gates Foundation. This national cohort of 20 community foundations is dedicated to advancing equitable economic mobility. Our participation fostered collaboration, built capacity, and culminated in a resiliency study examining the flow of federal funds into the region and the implications of shifts in those resources – work that aligns perfectly with our mission.

Additionally, we continued our efforts to elevate Northeastern Pennsylvania’s anchor institutions through the Federal Reserve Bank of Philadelphia’s Anchors for Equity Initiative. We completed the ‘research in action’ phase this spring, and we and look forward to the next stage; our colleagues at the Scranton Area Community Foundation will facilitate the launch of pilot programming to address local healthcare workforce challenges.

Leaders across the public, private, and nonprofit sectors rely on high-quality data and research to create lasting, positive change. It is our privilege to support this work, and we could not do it without you. Thank you for fueling our momentum and championing efforts that strengthen Northeastern Pennsylvania.



Charlie Kasko
Board of Directors Chair



Katie Pittelli, Ed.D.
Advisory Board Chair



Jill Avery-Stoss
President & CEO
The Institute



Teri Ooms
Founding CEO
The Institute

Sincere Thanks

to our 2025 academic partners, community-based research underwriters, and Indicators event sponsors.

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Luzerne County
PPL Electric Utilities
Sordoni Family Foundation

Contributing Underwriters

Geisinger Health System
The Luzerne Foundation

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UGI Utilities

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Keystone College
King's College
Lackawanna College
Luzerne County Community College
Marywood University
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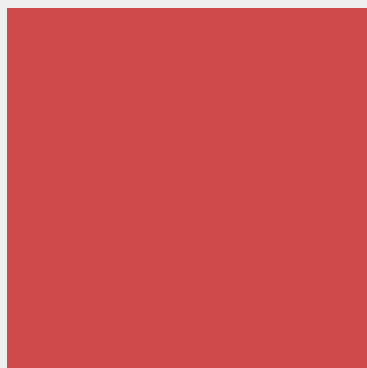
Task Force Video Sponsor

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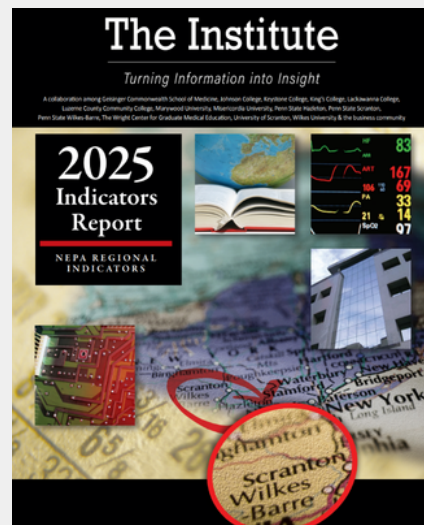


14 categories of data

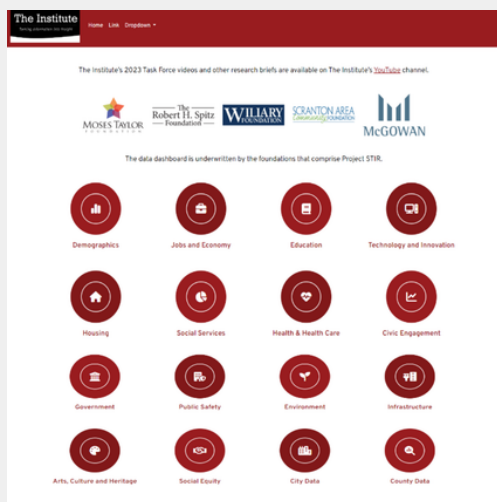
Indicators

The Indicators report is a three county book and data dashboard that measures each county (Lackawanna, Luzerne, and Wayne) on 150 metrics trended over time. Data is used by community stakeholders to inform decision making on projects, services, funding, philanthropy, and public policy.

The project measures the region’s progress over time in key economic, educational, public safety, health and human services, the environment, and infrastructure, which help portray our region’s quality of life.

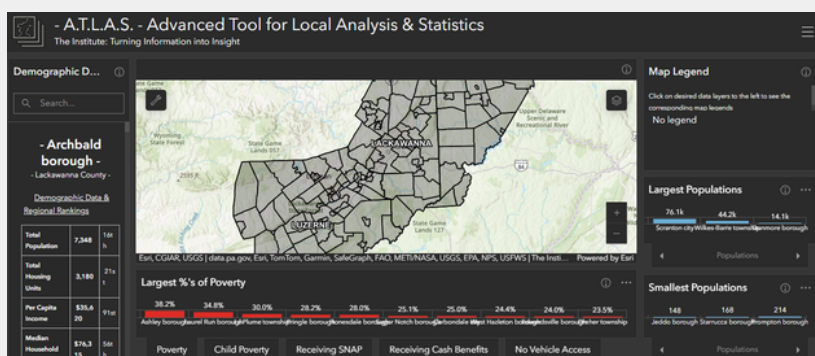


Data Dashboard



The data dashboard contains all the metrics found in the hard copy of the report. It is available on The Institute’s website for anyone in the community to access.

Data Maps



The live web map is an interactive and informative tool that allows users to cross-reference multiple data sets simultaneously and better visualize how the region is performing in key areas.

This data hub is fully interactive, meaning the charts and lists on the screen update automatically as users zoom or pan across the map. Users can also toggle among 10 map layers to view different combinations of data sets. The hub provides timely, regionally comparable data that supports decision-making.

Year in Review

Indicators Forum, May 2025

More than 150 regional leaders attended the 2025 Indicators Forum, held at the Wilkes-Barre Scranton International Airport. The event included an overview of new Indicators data, as well as task force research presentations.

Since that time, the report has been distributed to the entire northeast delegation of both federal and state elected officials, Indicators sponsors, and local government. It has also been shared with the public through social media and e-blasts.

This year's task force research was presented via video by our task force chairs. Their presentations can be viewed on our YouTube channel. The studies are available for viewing on our website.



The Institute held an in-person meeting of our Board of Directors and Advisory Board at The Wright Center for Community Health's newly renovated offices in Wilkes-Barre over the summer. Board members were also able to tour The Institute's new office space in the building.



Teri joined the Wyoming Valley Chamber of Commerce and the Osterhout Library to discuss Luzerne Learns to Work with Pennsylvania Auditor General Tim DeFoor.



Teri and Jill spoke about data and strategic planning at the Luzerne Foundation's Nonprofit Accelerator Program.



The team enjoyed a tour of our new office space while it was still under construction in the spring.



Task Force Research 2025

Housing

Infill Development as a Solution to the Housing Crisis: The potential for infill housing is explored from an economic perspective, and it encompasses findings from The Institute’s earlier study of blight in Northeastern Pennsylvania. Alternative housing arrangements, such as nonprofit housing, increased density, multi-family units, accessory dwelling units, modular housing, etc., are addressed as well.

Energy

Alternatives to Electricity Amid an Anticipated Shortage: This report addresses gaps in access to electricity anticipated by 2030 due to retiring power plants and rising energy demands in the Commonwealth. Various federal and state laws govern energy development, pricing, and transmission, making a single immediate solution improbable. The task force explores topics such as modular nuclear and renewables, and identifies a range of recommendations that, taken together, can help address Pennsylvania’s energy needs.

Planning, Land Use, Transportation, and Infrastructure

Infrastructure as a Means of Combatting Rising Temperatures and Their Adverse Impacts: Rising temperatures pose a variety of direct and indirect health concerns for people regionally and around the globe. Urban areas are of particular concern, because their temperatures can reach 15 to 20 degrees hotter than neighboring rural areas, a phenomenon known as the urban heat island. This study outlines the challenges Pennsylvania will face due to rising temperatures and explores infrastructure solutions to help mitigate heat-related illness and death among vulnerable populations.



Tree cover in urban areas can reduce temperatures up to

9°F when compared to open areas.

Task Force Research 2025

Jobs, Economy, and Economic Development

Addressing Challenges, Opportunities, and Other Driving Forces of Economic Mobility:

To understand the impact of the region’s average annual pay as it relates to economic mobility, a comparative study between Northeastern Pennsylvania and areas with similar economic conditions was completed. This report incorporates regional data analysis and primary data collection to understand economic strengths and gaps in the region as they relate to economic mobility and identifies ways to increase opportunities to support regional upward movement for all community members.

Education and Workforce Development

Closing the Achievement Gap: Addressing Vulnerabilities in the Region’s Youth:

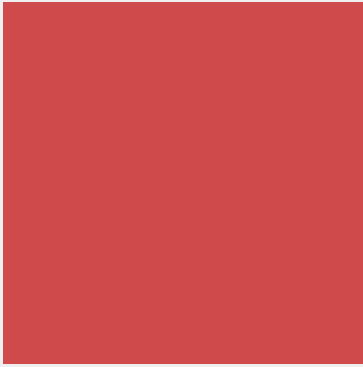
This research presents a profile of the region’s young population including demographic, social, economic, academic, and health-related characteristics. This information, along with review and analysis of existing programs and policies, helps identify inequities and vulnerabilities (such as violence and exposure to gang activity) and potential solutions.

Health and Healthcare

Revitalizing Mental Health and Behavioral Health Care in NEPA: This research explores challenges and potential solutions associated with the need for a high-quality, accessible, and equitable mental health and behavioral health care workforce in Northeastern Pennsylvania.

94% of Pennsylvania students have access to college/career readiness curriculum





Community-Based Research

Community-based research is at the core of The Institute’s mission. This work, funded by our academic partners and stakeholders, is made available to organizations and communities needing reliable research, data, and best practices to make smart decisions.

Studies are focused primarily on Northeastern Pennsylvania, but also include other counties and statewide perspectives.

Community-based research underwriting dollars support the Indicators Initiative, Task Force Research, the Quarterly Economic Tracker, contribution to the Cost of Living Index, Special Projects Research, The University & College Student Poll, and the Student Internship Program.

In addition, over \$11,218 of research time was devoted to fulfilling information requests from local non-profits, governments, elected officials, higher education institutions, health care, media, and business and industry. The Institute also applied over \$84,933 in research time in support of proprietary research projects for our local non-profits.

\$11,218

of research time for information requests

\$84,933

of research time in support of non-profits

Policy and Economy Trackers



The Economy Tracker is a quarterly publication covering economic and business trends in the region, including labor force statistics, unemployment updates, housing affordability, and more. The Institute produces the Economy Tracker thanks to the support of the Sordoni Family Foundation.



The Policy Tracker is also published quarterly, and features briefs on state and federal policy focused research and aims to educate and inform the reader about the challenges, opportunities, and potential non-partisan solutions. The Moses Taylor Foundation partners with The Institute to develop the Policy Tracker.

The Institute Review

Your insight into health, social services, economic, equity, and policy news from the local to the international levels. The Institute Review is distributed weekly to over 1,000 contacts.



Link Clicks

811

Average Open Rate

41.9%

Anchors for Equity

An initiative of the Philadelphia Reserve Bank



The Anchor Economy Initiative at the Federal Reserve Bank of Philadelphia (FRB) explores how anchor institutions sustain jobs, drive economic growth, and support equitable regional development in numerous regions across the country. Anchor institutions are large, public-serving organizations, such as hospitals and colleges or universities, which provide jobs and services. Furthermore, they support local economic activity.

The Institute was awarded a Research in Action Lab Initiative in 2023, which continued throughout 2024.

A collaborative of regional stakeholders, including higher education institutions, major health systems, non-profits, home health organizations, the philanthropic community, and many others, was organized.

In May 2025, the Federal Reserve Bank and The Institute presented their findings and recommendations from the data that had been collected over the life of the initiative. A major area of focus was identified: the need for more healthcare workers and pathways to connect our community to these jobs. Caring jobs make up one-fifth of the workforce in Northeast Pennsylvania, and there is a particular demand for home health care staff. Much of the required training for in-demand occupations is available locally, but potential solutions to better connect the community to these programs will require a long-term commitment.

Finally, the Scranton Area Community Foundation spoke on one of their major priorities of the last five years: economic mobility. What started with NEPA Moves, a transportation equity initiative, grew to include NEPA Thrives, a workforce collaborative. The Scranton Area Community Foundation has offered for NEPA Thrives to serve as the home for the new collaborative formed through Anchors for Equity, helping to build connections and support anchor institutions as they move forward.

The session ended with an ask to the anchor organizations in attendance to commit to joining the collaborative. Eighteen anchor organizations pledged their support moving forward.



Student Polling

Our research team regularly polls students at our partnering higher education institutions. Polls conducted each spring assess opinions about the region, and inquire about post-graduation plans. Here are some of the latest findings:

- When deciding where to launch their careers, students prioritize availability of jobs in their desired fields, along with cost of living and starting salary.
- Internships continue to be highly valued by students, with 69.5 percent of respondents either completing or planning to complete an internship before graduation.
- Students feel their education has prepared them for their careers, with 76.2 percent of students indicating that their college education prepared them either very well or somewhat well for their intended career paths.
- Interest in graduate programs appears to be changing, with recent fluctuation in the number of students who indicate they plan to attend, or are attending, graduate school. Out of those who responded, 62.1 percent reported they are either very likely or somewhat likely to stay in NEPA post-graduation.

Every fall, we poll students about their perceptions of the country and the Commonwealth, their levels of civic engagement, and their means of accessing news and information. Here are some highlights:

- More than 58 percent of the responding students think the country is heading in the wrong direction. Approximately 16 percent feel similarly about Pennsylvania.
- Their top policy concerns involve the cost of education, healthcare, jobs and the economy, public health, and government corruption.
- Over 76 percent are registered to vote, and over 86 percent of respondents feel either very or somewhat informed about current events.

Student Internships

- Thirteen students completed internships during 2025, fulfilling 1,655 hours.
- "I really enjoyed doing my own policy brief as I was able to incorporate my healthcare background into something I feel very strongly about."
- "I really appreciated the flexibility that the virtual internship allowed for. If it was during regular business hours I would not have been able to participate."



In the Community

Conferences and Presentations

- Scranton Chamber - State of the Workforce
- Scranton Area Community Foundation - Workforce Landscape and Sector Focused Collaboration in The Care Economy
- Scranton Area Community Foundation - NEPA Workforce Landscape and Sector Focused Collaboration
- Luzerne Foundation - Nonprofit Accelerator: Needs Assessment
- Scranton Chamber - Housing and Childcare
- Rotary Club Scranton - Regional Data
- Office of Senator Dave Argall - PSU Hazleton opportunities
- Wyoming Valley Chamber/Wilkes University - Regional Economy - Business and Industry
- Wyoming Valley Chamber LEAD - State of the region
- Scranton Chamber - Educator in the Workplace

Board Engagement

- AHEC
- Diamond City Partnership
- Greater Wyoming Valley Chamber of Business & Industry
- Luzerne County Head Start
- Volunteers in Medicine
- The Wright Center Graduate Medical Education Board

In the Media

The Institute was featured on WBRE/WYOU's Newsmakers as well as WVIA's Keystone Edition in 2025. The Institute also made 75 print impressions in 2025.



Andy Mehalshick, Jayne Ann Bugda, Teri Ooms, Jill Avery-Stoss, and Charlie Kasko on the set of Newsmakers.



Jill Avery-Stoss joined local community leaders for a special televised discussion of how local education programs and community partnerships are shaping the future of health care. [Watch the special on WVIA's YouTube page.](#)

2025 Clients



United Way of Lackawanna & Wayne Counties

Western Hospitality Group



Research in Action

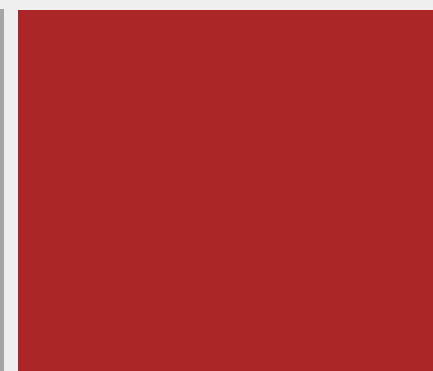
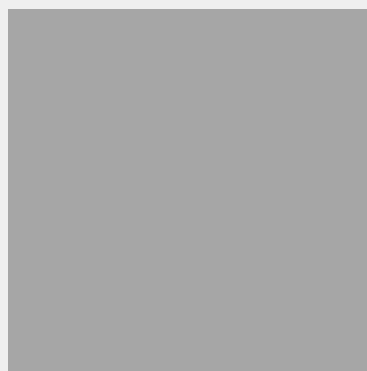
“About two years ago, I felt like I was never leaving the building. We were averaging four shows a week, and there was constant work in our basement as we recovered from the flood that had devastated 11,000 square feet of our building. Every week we'd see thousands of people coming through our doors telling us how far they've traveled.

Our patrons are eating in downtown restaurants; they're shopping in our local stores. It feels like we are bringing a lot of business to downtown Wilkes-Barre, but stories about how there is nothing downtown still seemed to get traction in the community.

I called The Institute and asked for their help in telling our story. I wanted to know, are we being taken for granted or are we doing the business that I feel like we're doing? The Institute did an impact report for the Kirby Center, and we found out that we had \$14 million in local economic impact.

That story gave us the front page of both local newspapers. It gave me facts and information to share with our current donors and prospective donors. It also prepared us for creating a new strategic plan. And most importantly to me, as the leader of our organization, it validated the hard work of our entire staff, and it is motivating all of us to keep pushing and challenging ourselves now that we understand the value we bring to the region.”

Joell Yarmel
Executive Director
F.M. Kirby Center for the Performing Arts



Research in Action

“The Community Reinvestment Act, or CRA, encourages banks to help meet the development needs of communities they serve, including low and moderate income areas, through responsible lending, investment, and community partnership activities. For community banks like ours, understanding the communities we serve is one of the most important parts of that process. That is why the work being done by The Institute is so important.

One of the biggest advantages we have in understanding our communities, especially here in Northeast PA, is access to credible, locally grounded research and data. The Institute's Indicators report and various studies help paint a clearer picture of what is happening across the region. This kind of third-party data can be extremely valuable when making community reinvestment decisions because it helps identify where needs are emerging, where gaps may exist, and where populations may be underserved.

An example of this work is one of our programs called the Community Lending Program. It is only available to low or moderate income areas or areas that have a great need. The lending program offers loans with a lower interest rate and no PMI. Data from The Institute has been instrumental in developing programs like this to help our community.

Beyond Indicators data, The Institute's research on workforce trends, educational outcomes, housing development and nonprofit needs all help financial institutions move beyond assumptions towards evidence-based actions. Their data provides a strong understanding not just of who may need support, but where the partnerships, investments, and services can have the greatest impact.

For example, if research highlights workforce shortages, barriers to employment, or housing instability in certain communities, that information can help guide community development lending, investments, partnerships, and outreach efforts in a more meaningful and targeted way. Ultimately, strong community partnerships start with strong understanding.”

Michael Cummings, CFMP
Senior Vice President & Director of Marketing
Peoples Security Bank & Trust



Research like this helps financial institutions align community reinvestment efforts with documented local priorities while also ensuring those efforts are responsive, measurable, impactful in the communities we all serve.



Research in Action

“At the Moses Taylor Foundation, we see firsthand how The Institute lives its tagline of turning information into insight and how they take it even further, turning that insight into action and outcomes. The Foundation is a longtime supporter of the Institute and specifically of Project STIR, which stands for Sparking Transformation Using Information and Research.

Project STIR include the Weekly Institute Review, which provides links to national, state, and regional news items related to health, social, and economic conditions. On a quarterly basis, the Institute publishes the Policy Tracker via Project STIR, which highlights policies and current activities in federal and state government.

The Institute also hosts in-person and virtual legislative retreats that bring together local elected officials to focus on topics related to major issues impacting the region. The Institute is in a unique position to provide nonpartisan data to our elected officials to inform public policy.

I also want to talk about how I see The Institute’s work in action. The Institute is very often cited in proposals submitted to the foundation. The data are used to demonstrate the realities at a local level. When I'm in meetings, it is not uncommon for someone to reference data from The Institute as supporting rationale for decision making. And sometimes as part of a project update to the foundation, a grantee may include an evaluation report from The Institute.

Most recently, I've experienced The Institute's role as a facilitator via the Anchors for Equity project, in partnership with the Federal Reserve Bank of Philadelphia. The Institute gathered leaders from education and healthcare to identify the highest lead positions in the healthcare workforce and pinpoint where targeted interventions could make the biggest impact. The resulting data are now being used to inform the newly created NEPA Workforce Funder Collaborative as it seeks to strengthen workforce solutions across the region.

I'm excited because I believe that coming together as funders and using this information to align our focus and resources will ultimately attract additional investment from national funders with similar interests. I've experienced the power of the data and resources made possible by The Institute from a variety of perspectives. We are fortunate to have access to this hyper-local information that truly drives decision making, supports learning, and leads to tangible improvements in the region we call home.”

Danielle Breslin
President & CEO
Moses Taylor Foundation



Our Team

Jill Avery-Stoss, MBA - President and CEO



Since joining The Institute in 2018, Jill has assumed various executive leadership duties. She was promoted to Chief Operating Officer in 2022, assumed the role of President in January 2025, and acquired CEO responsibilities in January 2026. Jill is also an Aspen Institute Workforce Leadership Fellow. Jill's primary objective is to contribute to productive and proactive community impact. Her background is ideally suited to the region's development needs.

Prior to her time at The Institute, Jill fulfilled roles in content development and social services. Educational content included benchmark-aligned assessments for high school and university-level curricula. During her time in the social service sector, Jill provided counseling and advocacy for victims of sexual and domestic violence, along with abuse-specific prevention education to audiences ranging from elementary students to individuals at the collegiate and professional levels. Jill completed her undergraduate studies at Penn State University and earned her MBA from Wilkes University.

Teri Ooms, MBA - Founding CEO



In 2026, Ooms will serve as an advisor to the President & CEO, provide staff professional development, provide support services and participate in some research, and serve as a board member.

Prior to 2026, Ooms was responsible for all facets of research, organizational strategy, management and an active principal investigator in Institute research. Ooms has been nationally recognized as a leader in regional economic development. Her strategic skills have allowed The Institute to expand its services to the private and non-profit sectors for research and analysis in community health needs assessments, strategic planning, market and feasibility studies, and economic impact analysis. Under her direction, The Institute has completed over 200 client and community based studies. In 2024, Ooms was awarded the third Douglas G. Allen award for leadership and collaboration by the Moses Taylor Foundation. In 2016, Ooms was named Innovator of the Year by the Greater Wilkes-Barre Chamber of Business and Industry. Ms. Ooms is a cum laude graduate of the University of Scranton with a BS in Public Administration and an MBA in Finance.

Sarah Bender - Research Analyst



Sarah, a former Institute intern, joined The Institute in April 2021 as a Research Assistant. She started her new role as a Research Analyst in January 2024. Sarah's expertise is in quantitative data analysis using descriptive and inferential statistics. She has expanded her experience into labor market analysis and expanding her subject matter expertise in health and health care. Sarah has been working on the annual Indicators report, authoring articles for the Quarterly Economic Tracker as well as working on primary and secondary data analysis and interpretation for client projects and subject matter task force research. She also prepares analytical plans, survey analyses, and other reports for health-related organizations. She serves as a mentor for medical students and residents that are part of our Academic Partnership. Sarah graduated from Misericordia University in 2020 with a Bachelor of Science degree in Statistics and minors in Management and Mathematics. She is now pursuing a Master of Arts degree in Social Research and Data Analysis at Montclair State University.

Our Team

Ethan Van Gorden, MSLS - Research Analyst



Ethan joined The Institute as a Research Assistant in 2022 and was promoted to Analyst in 2024. As a Research Analyst, Ethan works on the annual Indicators report, authors articles for the Quarterly Economic Tracker and conducts primary and secondary data analysis and interpretation for client projects and subject matter task force research. Ethan's expertise is primarily in qualitative data analysis. He develops assessments, conducts research, and prepares the analytics.

Ethan holds a bachelor's degree from Indiana University of Pennsylvania, where he majored in Anthropology and History. He earned his master's degree in Library Science at Pennsylvania Western University and has additionally completed certificates in Public History and Policy Advocacy through Indiana University of Pennsylvania and eCornell, respectively.

Timothy Ooms, MBA - Research Analyst



Tim joined The Institute as a Research Analyst in 2024. He graduated from King's College with a bachelor's degree in accounting and has a Master of Business Administration at Wilkes University. Tim began his career at the Greater Wyoming Valley Chamber of Business and Industry. He filled a variety of roles there prior to transitioning to Nexstar Media Group, Inc. where he served as the Marketing & Sales Research Director in TV Markets for WHTM in Harrisburg and WBRE/WYOU in Wilkes-Barre. Ooms also participated in and graduated from Leadership Northeast's Core Program. He has experience in economic development, data analysis, and public policy.

Brigitte Guariglia - Research Analyst



Brigitte joined The Institute as a Research Analyst September 2024. Brigitte's specialty is in quantitative data analysis, with a primary focus on health disparities within underserved communities. She has presented research on community-based participatory research performed in Peru and the Dominican Republic and disseminated findings on a research study on mental health resource access among Latino immigrants residing in Philadelphia.

As a Research Analyst, Brigitte works on the annual Indicators report, authoring articles for the Quarterly Economic Tracker, and performs primary and secondary data analysis and interpretation for client projects and subject matter task force research. She graduated from Temple University in 2024 with a Master of Public Health in Health Policy and Management, with a certificate in Global Health, and holds a Bachelor of Arts from Temple University.



Our Team

Michael Shuba - GIS Analyst and Research Assistant



Michael joined The Institute as a Research Assistant in October 2023. Michael's expertise is in quantitative data analysis and GIS mapping. He has gathered and analyzed data for paleo-glacial reconstructions, researched and gathered data for soil analysis assisting in the San Luis Valley, Colorado mountain farming community, and used different types of Geographical information systems such as ArcMap(desktop) and Google Earth Pro. Michael's background in data analysis and research within the environmental sciences has helped prepare him for his role as a research assistant at The institute.

As a GIS analyst and research assistant, Michael has been collecting and analyzing data for a number of projects. Shuba supports client and community based research with GIS map analysis and created the Indicators map dashboard "A.T.L.A.S." for the Data Dashboard. In addition, he maps data on a variety of client projects. Shuba supports the community engagement team in field research. Michael graduated from Adams State University in 2023 with a Bachelor of Science in Physical Geography and Conservation. Michael plans to build upon his skills in GIS, while also focusing on Non-Profit business analysis.

Jean Holmgren - Marketing and Communications Manager



Jean joined The Institute in August 2024 as the Marketing and Communications Manager. She manages The Institute's website and social media, and develops external communications, marketing materials. Jean also assists with writing and editing projects as needed. At her previous role at Maternal and Family Health Services, she managed all aspects of their digital marketing, website management, including online fundraising. She regularly assisted the executive team with speech writing, annual report content, and managed the agency's public relations. Jean also assisted with legislative outreach, developing support materials for leadership.

Jean graduated from King's College with a B.A. in English, and is also a graduate of the Leadership Northeast Core Class of 2020.

Emily Bauer - Administrative Coordinator



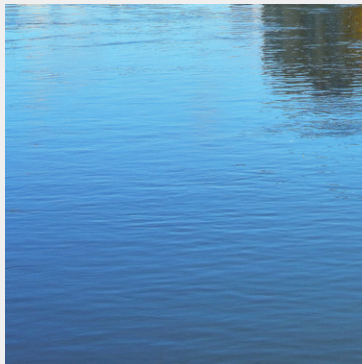
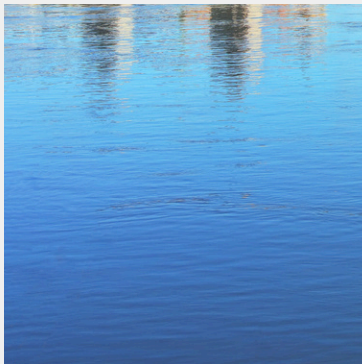
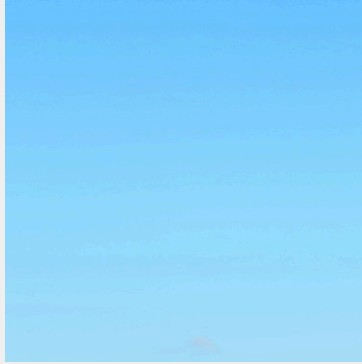
As the Administrative Coordinator, Emily oversees organizational lines of communication, scheduling, and event coordination. She also helps manage the internship program as well as mentoring activities with students from our partnering professional schools. Her other responsibilities include responding to general inquiries and information requests, exchange of calls and correspondence, supporting marketing efforts, and coordinating information requests from the community and media. Emily attended Arcadia University and the Umbra Institute, where she received her degree in International Business and Culture.

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 570-408-9850

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